Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

4 Ways You're Sabotaging Your Top Employee

Teddy Roosevelt is credited for having said, "If you could kick the person in the pants responsible for most of your trouble, you wouldn't sit for a month." And so it is that we are often our biggest impediment to success, especially as business owners. We spend hours helping customers and often don't show ourselves the same assistance (Oh, doctor, heal thyself.).

If you're wondering what this advice has to do with your "top employee," you need this article more than you realized.

In a time of rising costs and increased concerns over mental health, business owners must see an investment in themselves as one of the most important they can make for the future of their business.

4 Ways You Might Be Self-sabotaging Your Business

1. You Give the Benefit of the Doubt to Everyone Else. If the customer is always right, and you don't agree with the customer, it stands to reason you are always wrong. For your sanity, the answer must sometimes be "no." Sometimes you must be on your own side. You can't meet the needs of everyone without occasionally impairing yourself. Know when you can help and when you can't. Then draw the line effectively and with kindness to both you and them.

2. You fixed the problem but it's still plaguing your mind. So, you had a problem with a customer, and you fixed it to everyone's satisfaction. You issued the apology and made it right. The customer feels heard and understood. But you're still blaming yourself. No good comes out of this extreme penitence. You're more likely to repeat the problem in the future because that's what you're focusing on.

Adapt a piece of advice that is often bandied around the baseball field to your business—baseball is a game of forgetting. When you walk out on the field beating yourself up about your last at-bat or the pop fly you missed, you'll repeat those errors again and again. A successful player learns from the mistake and forgets everything outside of the lesson. Don't dwell, just do. Apply this to your business as well.

- 3. You think failing makes you a failure. If you believe that because you failed at something—like launching a new product, hosting an event, etc.—that you are now a failure, you might want to close shop and go back to work for someone else who hasn't changed their operations since the last century. Innovation and failure go hand in hand. As Thomas Edison said, "I have not failed 10,000 times—I've successfully found 10,000 ways that will not work." Be thankful that you realized it wouldn't work when you did and move on to the next thing. All successful business owners and innovators don't just start one business and retire or achieve fame. Some go through iterations of ups and downs. Embrace the roller coaster that comes with entrepreneurialism.
- 4. You negate self-care or think it's a manicure Self-care is an ongoing investment in your business because it's an investment in your business' top employee—you. Secondarily, an occasional splurge, like a manicure, is not self-care. It can be a part of your larger commitment to take care of your needs/desires, but a manicure every six months isn't self-care. It's at best a bonus or treat. Self-care is comprised of the things you do to ensure you're able to continue at the level of energy required in your role.

View self-care as a component of professional development. When you replenish yourself with a commitment to maintaining your optimum or peak level of performance, your business will benefit. Just don't tell your accountant a trip to Tahiti is professional development (unless you can find an amazing conference there). Self-care is comprised of things you should be doing every day like making sleep a priority, setting aside time in the evening or day to quietly think, or making time for a hobby that feeds you so you return to your business refreshed each day.

Many business gurus see running a business as a balance sheet proposition. You want to bring more revenue in than what's going out. But it's more complex than that. If you're not investing in yourself, the revenue won't matter because you're admitting your top employee doesn't matter either.

<u>Christina Metcalf</u> is a writer/ghostwriter who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She loves road trips, hates exclamation points, and believes the world would be a better place if we all had our own theme song that played when we entered the room. What would yours be?

Twitter: @christinagsmith

Facebook: @tellyourstorygetemtalking

LinkedIn: @christinagsmith



IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean Administrative Assistant jdean@custstersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison Mark Naugle - School Liaison Lydia Austin- CSP Liaison Leah Noem- BID Board Liaison



WE ARE LOOKING FORWARD TO THE 2023 SEASON!

Please let the Chamber know when your business is opening for the season and your hours of operation!



Contact Us at 605-673-2244 or info@custersd.com To have things added to Buffalo Bytes, please send to Amy: <u>abrazell@custersd.com</u>. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

April 8

Ribbon Cutting and Open House for Diamond Spur Event Center 3:00pm

April 7

Chamber Office Closed at 12:00pm

April 10

Chamber Office closed for Easter

April 13

Ribbon Cutting for Prairie Berry (Addie Camp) 10:00am

Chamber's Annual Spring Fling
Custer Beacon
5:30pm-8pm

April 20

Chamber Mixer at English Touch Day Spa 5pm-7pm

WEEKLY HUMOR



CHAMBER HAPPENINGS





CUSTER CITY MAP

Once again, the Custer Chamber is working with Evergreen Media to produce a Custer City Map. This map will primarily be used for Custer tourism, and most Custer Chamber member businesses will be listed.

CHAMBER MEMBER ADVERTISING OPPORTUNITIES

YOUR AD ON BACK OF MAP:

SINGLE ADS: \$250

Double spaces available

Limited spots available! First come, first serve basis.

Sizes:

3.3" x 1.8" **Single** (WxH)

3.3" x 3.75" **Double** Vertical (WxH)

6.7" x 1.8" **Double** Horizontal (WxH)

CONTACT DAWN FOR MORE INFORMATION:

dmurray@custersd.com 605-673-2244

PREMIUM BUSINESS LISTING ON FRONT OF MAP:

\$100 PER BUSINESS

Be one of only a few Premium Businesses! First come, first serve basis.

Includes business name, phone number, and website

DEADLINE:

APRIL 14TH!



RIBBON CUTTING & GRAND OPENING

SATURDAY, APRIL 8
3PM-7PM



MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

MEMBER SPOTLIGHT

LET US SPOTLIGHT YOUR
BUSINESS! PLEASE SEND A FEW
WORDS AND PICTURES TO BE
FEATURED IN BUFFALO BYTES
AND ON SOCIAL MEDIA.



To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



The Hills Finest
Rose Haven Senior Living
JAM Heating and Cooling
Our Redeemer Lutheran Church-LCMS
Jon Gindhart, DC, PC
Life Weavings Expressions

Garcia Family Clinic-Bella Rejuvenation
US Flag Pole Guy
JandJ Hospitality
Southern Hills Screen Printing
The Church at Custer

AREA EVENTS



Basic Pistol Marksman Class

Saturday April 8th, 2023 9:00am to 1:30pm

Topics covered to include:

Review of fundamentals, firearm maintenance and cleaning, stance, breathing, grip, target acquisition, sight picture, trigger control, malfunction and jam clearing. All coupled with drills designed to make good fundamentals your natural reflex under pressure.

For additional information or to register for the class you may contact the instructor at www.sodakian.com

Contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net



AN EGG-CITING EASTER EGG-STRAVAGANZA

CUSTER YMCA
THE CUSTER VFW AUXILIARY
SOUTHERN HILLS TITLE COMPANY
JBJ ENTERPRISES

Hop on over to Harbach Park across from the Custer Chamber of Commerce. Bring your baskets and be ready to collect eggs stuffed with special treats courtesy of the Custer VFW Auxiliary, Southern Hills Title Company & JBJ Enterprises. This event is free for all children ages 0 to 8 years old. No registration is required.

DATE: SATURDAY, APRIL 8, 2023

TIME: 9:00 AM FEE: FREE

AGES: INFANT – 3RD GRADE

LOCATION: HARBACH PARK

(Across from The Custer Chamber of Commerce)

Washington Street Mickelson Trail Custer, SD 57730 605.673.5134 http://www.rcymca.org





Glow Egg Count



The Only
Egg Hunt
in a Cave







Have you ever seen glowing Easter eggs?

We've discovered that the Easter Bunny has been hiding lots of different colored glowing eggs inside Rushmore Cave. We need your help to explore Rushmore Cave and count as many of the glowing eggs that you can for a chance to win a GRAND PRIZE!

Event includes outdoor games, prizes and a photo with the

Easter Bunny, all included with the purchase of a cave tour ticket, wristband, or your season pass. The first 300 children are guaranteed a goodie bag!

Purchase the wristband to ride the Mountain Coaster, 2-seated Zipline ride, Gunslinger 7D interactive VR ride and more!

Get tickets online at www.rushmtn.com or at the Rush Mountain Adventure Park on the day of the event.



JUST EAST OF KEYSTONE

M HWY 40

www.RushMtn.com



Grand Opening Soirée

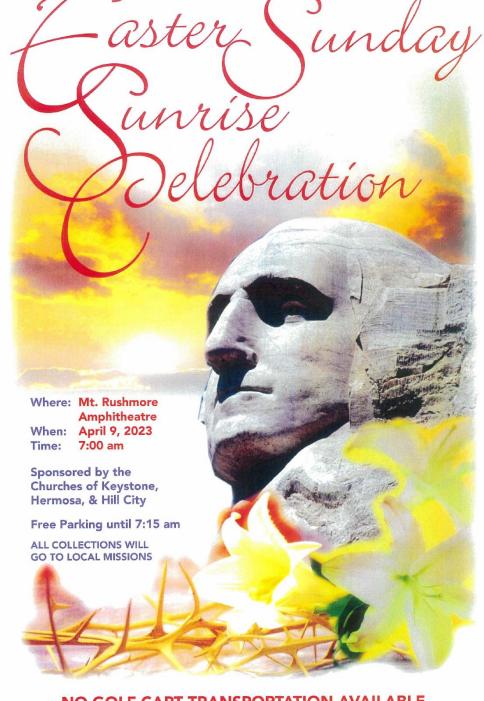
SATURDAY, APRIL 8, 2023 3 TO 7 P.M.

JOIN US FOR A CELEBRATION FILLED WITH MUSIC, FOOD & DRINKS, LIVE PERFORMANCES, VENDORS, GIVEAWAYS, AND VIEWING ALL THAT OUR VENUE HAS TO OFFER!

Cheers! Salud! Prost!

WWW.DIAMONDSPUREVENTS.COM • 23826 MILL IRON DR., RAPID CITY, SD

75th Annual



NO GOLF CART TRANSPORTATION AVAILABLE Please bring your own wheelchairs and walkers if needed.

COURTESY OF SPIZZIRRI CREATIVE





INDUSTRY

THE MONUMENT, LACROIX HALL | RAPID CITY **SPONSORSHIP & VENDOR SPACE AVAILABLE RSVP BY APRIL 1ST**

To provide connections, business opportunities, and technical expertise in the following areas of interest:



PFOS/PFOA



Research/Innovation



Design/Construction



Doing Business with the Government



Register at www.blackhillsmac.com

OPENING

You're invited to join us at a Ribbon Cutting of our newest space, Addie Camp General Store!

Enjoy your favorites at Prairie Berry Winery and Miner Brewing Company, and now introducing Addie Camp General Store - pick up essentials and enjoy a carefully curated collection of wine & beer, coffee, breakfast, grab-and-go snacks, custom ice cream, sundries, unique gift items from local South Dakota artisans, and so much more!

A GATHERING PLACE IN THE HEART OF THE BLACK HILLS

Addie Camp is a destination where heritage, entertainment, and hospitality intertwine.

The on-campus winery, brewery, general store, and green space create a gathering place for the whole family to eat, drink, and explore.

EVENTS BY ADDIE CAMP

Host your private gathering (retirement party, bridal shower, business meeting, bus tour groups, rehearsal dinners, etc) with food by our in-house culinary team.

Public events - check our events calendar online and sign up for emails to be the first to know of events such as Bistro dinners, Brunches, Sip & Steam, Bingos, and so much more!

ADDIECAMPGENERALSTORE.COM



PRAIRIE BERRY LLC



South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday April 15th, 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at www.sodakian.com

Contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net

CLEAN OUT YOUR FILE CABINETS!

FE SHREDDING



W BLACK HILLS KELLERWILLIAMS. REALTY

www.RealtorSouthDakota.com 605-673-5885

Limit of 2 Bankers Boxes per Household or Business

Paper with paperclips or staples OK - NO hard drives nor computer equipment.

Freewill donation - Proceeds to The Storehouse

STOP IN AND ENJOY SOME SNACKS!



The BAM Shredding truck will be on-site.

Thursday, April 20th, 2023 - 11:00am-1:00pm Lewis Realty Parking Lot at 14 W Mt. Rushmore Road in Custer



11th Annual





custer Rotary

Chance to win one of Three Grand Prizes:
Choice of Wheelbarrow of Wine
or One Beer Wagon Full of Beer

Evening includes drawings for multiple items & gift certificates \$20.00 Per Ticket ~ 3 for \$50; 7 for \$100

Friday, April 21st 2023

Doors open: 5:00PM • Drawings from: 6-8PM

Laughing Water Restaurant at Crazy Horse Memorial



FREE
Hors d'oeuvres
CASH Bar



OPEN TO THE PUBLIC

NEED NOT BE PRESENT FOR GRAND PRIZE DRAWINGS • PROCEEDS GO FOR ROTARY COMMUNITY PROJECTS





SAVE THE DATE

FOSSIL & MINERAL DISCOVERY DAY

11am - 4pm ID FOSSILS & ROCKS FUN FOR ALL AGES

22 APRIL 2023



WORLD FOSSIL FINDER MUSEUM
719 JENSEN HIGHWAY HOT SPRING, SD 57747

ANNOUNCEMENTS













Good Afternoon!

Bradeen Real Estate & Auctions will celebrate their 100th Anniversary on April 29th. They are asking local groups and charities to contribute items for the benefit auction, with 100% of the proceeds returning to your organization.

See additional information below on this opportunity for them to help you with fundraising that requires minimal effort on your part.

Thank you for reviewing this information and letting them know of your interest in participating.

/s/ Marcia Eisenbraun 605-673-2629



REAL ESTATE & AUCTIONS, INC.



(605) 673-2629 FAX (605) 673-2620



INVITATION TO PARTICIPATE

Bradeen Real Estate & Auctions is proud to announce our 100th year in the auction business, Over these past 100 years, Auctioneers Bert Bradeen (my grandfather), Bob Bradeen (my father), Jeff Storm, Travis Mayer and myself, have conducted literally thousands of auctions of all types in the Black Hills region and nationwide. One portion of the auction business we have enjoyed most are the hundreds of benefit auctions we have conducted in the region for nearly every area charitable organization, church, school, team, service club, group and/or worthy cause. When deciding on a way to celebrate this milestone, we chose to host a Benefit Auction and Celebration, offering to promote and sell a Benefit Auction for YOU! Yes, we are inviting ALL area charities, organizations, churches, schools, teams, service clubs or worthy causes of any type. If this fits you, please read on and make plans to participate!

This is YOUR Benefit Auction. 100% of proceeds sold for you will be returned to YOU! We ask that you limit items selling to 10-15 lots. Please include a brief description of your group/organization, and if the proceeds are for a special project. Please have a description, with photos (if possible) ASAP to Bradeen Auctions no later than April 17, for advertising purposes. We encourage you to "Aim High"! No item is too "BIG"! We encourage items selling to be "priceless", meaning they are difficult to place a value on, example: a gourmet dinner for 2 with Playhouse tickets will sell better than a \$200 gift certificate. The success of your auction is limited only by the quality and creativity of your contributed items. Also, businesses and individuals may contribute, and designate their proceeds to the charity/organization of their choice. Call Bradeen Auctions at 605-673-2629 if you need advice or help in any way.

Details include: The auction will be held at the Custer YMCA Log Community Building, beginning at 11:00 am, Saturday April 29, 2023. Buffalo burger lunch, live music/entertainment and door prizes will be provided, we encourage all to attend this family event! This auction will be well promoted, live simulcast internet bidding will be available. Auctioneers from across the region are invited to show their skills at this event.

In closing, after 100 years of serving the region with professional Auction and Real Estate services, we are thrilled to conduct this exciting event as part of our 100 year Celebration. We certainly hope you will make plans to participate!

Sincerely,

Ron Bradeen

Owner/Broker/Auctioneer

Bradeen Real Estate & Auctions

"Serving the Black Hills Area Since 1923"-

Printable Copy





SPRING

ETSY SALE

25% OFF EVERYTHING



3/29 - 4/14

WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD



CUSTER AMERICAN LEGION

2nd Annual Fund Raiser

Supporting Veterans and Community Projects



American
Bison
Tribute
"Return of a Monarch"



Henry Repeating Arms .45-70 lever action with brass receiver and Fancy-grade American Black Walnut stock
A Project of "High Caliber Gifts LTD"



"On the Brist" by South Bulants Arrist - Buy Kelly Source Dates in Minnes

Tickets \$5 ea or 5 for \$20

"Limited Diltim of 1,001" (maconscen)

Winner Announced 11 Nov 2023 Need Not Be Present To Win SPONSORED PROGRAMS
Totarens in Nood - Holdery 6th Carle
Room Geard - Presently/Purches
Children of Voteran's Scholarship
Rey's State
Particula/Faig Programs
Voteran's Funity/Gold Assistances

Tickets Available From:

Custer Post 46 Legionnaires, Custer Chronicle

Old Pine Social (Guster) French Greek Feed & Seed (Guster) Southern Hills Tactical (Guster)
Gun Vault (Edgemont) Ace Hardware (Guster) A Dudes Place (Guster)

Do it Best (Custer) First Stop Gun (Rapid City) State Farm Insurance (Custer) Custer Chamber of Commerce



Weapon MUST be picked up with in 30 days at an approved FFL, and pay all associated transfer fees.

Winner must meet all State and Federal requirements to take possession of weapon or forfuit the same.

In the event a winner must forfeit, another ticket will be drawn.

All Unsold Tickets are the property of Guster American Legion Post 46.

Registration is Open! MickelsonTrailAffiliates.com



JUNE 10, 2023

George S. Mickelson Trail

109 Miles • 1 Day

We're seeking swag items & volunteers!

Trail Swag for rider registration bags: lip balm, single serve sports drink mixes, prepackaged snacks, etc

Volunteers: trail sweeps needed!

sweeps ride segments of trail, assisting cyclists & communicating emergencies



To donate swag or volunteer contact: MickelsonTrailAffiliates@gmail.com



Family Hike for Health

Saturday, May 6th South Dakota Outdoor Shop

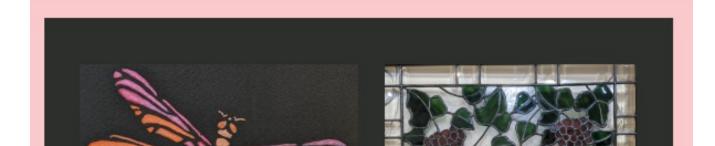
JOIN US FOR A FAMILY FRIENDLY EVENT THAT WILL INCLUDE A SELF-LEAD HIKE AND A CHANCE TO WIN ONE OF OVER 40 PRIZES.

Presented by:











Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor Custer, South Dakota

Showcasing the artwork of Lynn Marcy Now through March 31, 2023

Endorsed by Custer Area Arts Council



NEWS FROM THE STATE



Travel South Dakota April 2023 SDVisit.com



Hello, Tourism Partners!

We wanted to send another reminder as the DMO Marketing Assistance Program's April 28 deadline inches closer.

A few details to keep in mind as you consider applying:

- Per ARPA regulations, these funds are intended to help reinvigorate and stimulate tourism within your city or region. Therefore, these funds will be provided solely for the purpose of marketing.

 No other uses of the funds will be approved.
- The amount awarded must be in proportion to the harm or negative impact experienced in your city or region as a result of the pandemic. More information about options for providing proof of harm can be found in the <u>toolkit</u>.
- In order to apply for funding, your entity MUST have a <u>Unique Entity ID</u> (formerly known as a DUNS number). To see if your entity has an active Unique Entity ID, visit <u>SAM.gov/search</u>. (If you need to obtain one, it can take up to two weeks, so you should apply no later than April 14.)
- The deadline to submit applications is 5 p.m. Central Time, Friday, April 28, 2023. Other important deadlines are provided in the <u>toolkit</u> and on <u>SDVisit.com</u>. The application is only nine questions long and here is <u>an example</u> showing the information required.

If you have any questions after reviewing the <u>toolkit</u>, and example application, please don't hesitate to reach out to <u>Jacey Ellsworth</u> or <u>Calvin Bloemendaal</u>. Their contact information is located within the

toolkit and on SDVisit.com.

All our best,

<u>Jim Hagen</u>

<u>Secretary of Tourism</u>

Travel South Da





Happy Spring, Tourism Friends!

I don't know about you, but as much as I like the winter season (and it's been awesome to read news about how well the ski season has been at both Terry Peak Ski Area in Lead and at Great Bear Ski Valley in Sioux Falls), I'm ready for a little less snow, a little more warmth, and a lot more green (as in grass, leaves and flowers). One of the positives of all the snow is that we were able to capture some great, new footage that we plan to use in future marketing to promote our winter season. We're excited for that, and of course, excited for the upcoming peak season. It will be here before we know it.

As we enter spring, industry events & activities really begin to pick up. Here are a few items we want to bring to your attention:

- 1. National Travel & Tourism Week (NTTW) is May 7-13. The U.S. Travel Association has picked the theme #TravelForward for this year's celebration. #TravelForward demonstrates our industry's critical impact on our economies, communities, and visitors. There are all kinds of ways you can plug into NTTW at the local level to demonstrate to residents and elected officials alike just how important tourism is to your area. Check out SDVisit.com to learn about all the ways you can engage in this year's NTTW outreach. Travel South Dakota is going to be very busy that week putting a spotlight on our industry, so stay tuned for more news about what we have planned.
- 2. NTTW is also the time when we conduct our annual <u>Spring Hospitality Training</u> across the state. This year we are partnering with the <u>South Dakota Retailers Association</u> to encourage even more frontline workers and managers to participate in the training. We are excited to welcome a dynamic speaker to our trainings -- Betsy Allen-Manning -- who will share ways to better interact with visitors and customers. To learn where these trainings will be occurring, visit <u>SDVisit.com</u> or contact <u>Bailey Carlsen</u>.
- 3. Our Global Marketing and Brand Strategy Director Mike Gussiaas recently presented a webinar about our department's 2023 marketing efforts. This was followed by Amir Eylon, President & CEO of Longwoods International, who presented a webinar on the first-ever South Dakota Resident Sentiment Study. If you are curious to learn more about our marketing, strategy, and creative elements, as well as what South Dakota residents think about tourism, be sure and check out the recordings and decks on SDVisit.com.
- 4. Just a reminder that the deadline for the **DMO Marketing Assistance Program** is April 28. If you have not yet

had the time to learn if your DIVIO may qualify for this program, please read the toolkit.

5. Finally, the Tourism Advisory Board will conduct its spring meeting at the Spearfish Canyon Lodge (Glendoris Banquet Room) on Wednesday, April 12, beginning at 8:30 a.m. MT. We'd love for you to join us if it fits into your schedule. The meeting will last most of the day and will feature special invited guests. You can view the agenda here. If you do attend, please keep in mind that refreshments and lunch are at your own expense. If you have any questions about the meeting, please reach out to Teresa Tople.

There are lots of great updates further down in the newsletter (recaps of the recent Go West Summit, the 2023 Pheasant Fest & Quail Classic, and the conclusion of Agritourism SD class #1) so check them out. Plus, you'll find interesting news articles about what is happening with travel and tourism across the country.

Please be sure to let us know if you have questions about any of the information in this newsletter. We are eager to hit the road this spring and get our season rolling. We hope to see you during our travels. If you need anything before then, don't hesitate to call or email. Wishing you all a wonderful spring season!

All our very best,

Jim Hagen

Secretary of Tourism



Travel South Dakota April 2023 SDVisit.com





Hello, friends!

Join us in celebrating the 40th Anniversary of National Travel & Tourism Week (NTTW), May 7-13. This year's NTTW theme is Travel Forward. NTTW is a time to share stories of the impact travel & tourism have on your local tax revenue, jobs, and quality of life. We encourage you to write a letter to the editor of your local newspaper, post content on your website or social media pages, or host an event to promote travel & tourism in your community. These events also put a spotlight on industry workers who go above and beyond to make visitor experiences in our state so special.

The department, in partnership with the South Dakota Retailer's Association, will also be hosting Spring Hospitality Training in seven communities throughout the state during NTTW. We are excited to welcome Betsy Allen-Manning as the training speaker.

Check SDVisit com for the latest information

check by visit.com for the fatest information.

If you can, please let us know what your community's NTTW plans are, how we may be able to help spread the word about your plans or be a part of your media efforts. If possible, we'd love to have a Travel South Dakota team member attend your event! Please email Bailey.Carlsen@TravelSouthDakota.com with the details.

National Travel & Tourism Week, coupled with our Spring Hospitality Training, has always been an excellent way for South Dakota's tourism industry to kick off our state's peak tourism season. We encourage you to get involved in your community's NTTW efforts or attend one of the seven Spring Hospitality Trainings. If you have any questions about National Travel & Tourism Week or the department's Spring Hospitality Training, please feel free to contact Bailey Carlsen, Industry Training and Legislative Relations Manager, at Bailey.Carlsen@TravelSouthDakota.com or visit SDVisit.com.

Thank you for your outstanding support of our state's tourism industry. We hope to see you soon!

All our best,

<u>Jim Hagen</u>

<u>Secretary of Tourism</u>

PRESS RELEASES







Black Hills National Forest and South Dakota Game, Fish & Parks Dept.

2023 NATURALIST PROGRAMS

PACTOLA VISITOR CENTER

The Black Hills National Forest and South Dakota Game, Fish, and Parks Department are teaming up and offering educational programs at the Pactola Visitor Center. Each program date is a Saturday, and the programs are being conducted from 1:00 – 3:00 p.m. by Naturalists from Custer State Park. NOTE: The Pactola Visitor Center is located along Hwy 385, north of Hill City, South Dakota about 14 miles.

#FindYourForest and #FindYourPark.

June 24 / 1:00 p.m. Being Creative with Fish Prints

Fishing is a popular recreational activity at the Pactola Reservoir. But do you know which species live in the reservoir and surrounding waters within the Black Hills? Do you know how they interact with one another? This lively program uses fish prints to create posters and other artistic items, while participants learn about the fisheries in and around Pactola. Why not become a Junior Forest Ranger while having some "messy" fun?

July 22 / 1:00 p.m. Learning about Animal Furs and Tracks

Animal furs and tracks often provide clues on where animals live and how they interact within their environment. Together, furs and tracks allow nature enthusiasts to learn more about the outdoors and the types of wildlife species that live within a region. Join the program and become a wildlife detective for an afternoon of hands-on engagement and wildlife education.

August 26 / 1:00 p.m. Insect Investigations

OK ... not everyone appreciates insects. However, they play a critical role in the outdoors, and some species have interesting life cycles, habits, colorations, camouflage, and predatory lifestyles. If you are looking for a great Saturday afternoon activity near the lake, this event is perfect for kids. Get ready to discover something new about the outdoors.

For more Information:

Black Hills National Forest / Pactola Visitor Center ~ (605) 343-8755 SD Game, Fish & Parks Department / Custer State Park ~ (605) 255-4515











USDA is an equal opportunity provider, employer, and lender.





Custer Senior Center

April Schedule

Click here to Check out the Custer School District Calendar for upcoming school events!



WEEKLY INSPIRATION





HELP WANTED



Pacer Minerals has a job opening for Plant Operator. General manufacturing experience preferred. Training will be provided on all equipment.

Email resume to <u>paula@pacerminerals.com</u> or apply in person at 25429 US Hwy 385, Custer, SD



507 Mt Rushmore Rd Custer, SD

DISH WASHER

SERVERS

Looking for a spring/summer Job? Come join our team!



Please apply in house: 308 Mt. Rushmore RD Custer

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CLERK

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty

Participant Benefits:

As a participant of the SCSEP will:

- Earn income South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty

Participant Benefits:

As a participant of the SCSEP will:

- Earn income South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence



Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.

Trail Crew Position

Be sure to check out the Help Wanted section on our Website:



615 Washington Street Custer, SD 57730

Phone Numbers:

605-673-2244 800-992-9818 Send Us An Email

Connect With Us















